



Our Friday Speaker

April 26, 2024 - 10:30 a.m. At

Iroquois Club or via Zoom

John McElroy
President, Blue Sky
Productions



"The Detroit 3 in the Aftermath of the 2023 UAW Strike"

Named to the Michigan Journalism Hall of Fame in 2018 as "possibly the hardest working automotive journalist on the planet," John McElroy has hosted the Emmy Award-winning national PBS television program, "Autoline This Week," the live webcast, "Autoline After Hours," and "Autoline Daily," the first industry webcast of industry news and analysis. McElroy also broadcasts three radio segments daily on WWJ Radio 950 and writes a monthly opinion article for Ward's Auto World. His Blue Sky Productions, Inc., produces television, radio, and digital content, including video production. McElroy's automotive interests started at age 6 on his first auto plant tour. His fascination with the ever-changing car industry grew as he read about design, production, and automotive engineering principles. While earning a bachelor's degree in English at Wayne State University, he worked as an hourly UAW represented employee at various area plants. McElroy has been the Detroit editor for Road & Track, editorial director for Automotive Industries magazine and even penned the annual automotive entry for the Encyclopedia Britannica Yearbook. An industry commentator has noted: "John is a member of a very small group of journalists who have excelled in every dimension of their work ... due to their commitment to all aspects of the industry rather than just a random story or a current news item." McElroy has won numerous industry awards, including two Detroit Press Club International Wheel Awards. His automotive insight and expertise has been tapped by the three major US television broadcast networks and he remains a frequent guest on CNN, NPR and the CBC. We are privileged to welcome him once again to SMCB for what's sure to be an insightful and invigorating presentation!

Meeting at the Iroquois Club, 43248 Woodward Avenue, Bloomfield Township

North of Square Lake Road. Lunch reservation required by previous Monday.

To participate via Zoom, Click on this link:

<https://us02web.zoom.us/j/84876805084?pwd=d3U3OGIHT1RleIN2ckpXcnhYTVVQZz09>

Dial in: 646-558-8656 - Meeting ID: 848 7680 5084 - Passcode: 901373