

# The *Reminder*

Volume 11

A Publication of the Senior Men's Club of Birmingham, Michigan

Number 2

## February 1994

PROGRAM CHAIRMAN: KEN NAGLEY

### KEEPING UP WITH\*THE SENIOR MEN

**AN OFFER TO MONITOR YOUR HEALTH** -- One of our January meetings featured Dr. Fred Lee of the Crittenton Hospital Prostate Center. Dr. Lee emphasized the need to monitor prostate condition by a simple blood test for Prostate Specific Antigen (PSA). Following that meeting Jim Stopford, Manager of the Center, offered to notify SMCB members of upcoming PSA clinics -- an inexpensive way of being tested. You may put your name on the list by calling Jim's office at (810)652-5611.

- 4 Speaker: Chuck Moss, Columnist  
Subject: "The Clinton Administration at One Year"
- 11 Speaker: The Honorable John M. Engler, Governor,  
State of Michigan  
Subject: "School Financial Reform"
- 18 Speaker: Flora Brooks, Competitive Analyst, Ford Motor Company's  
Electronics Division  
Subject: "Products of the Future: Driving Into the 21st Century"
- 25 Speaker: Mark H. Higginbotham, Director, Administration and State  
Government Relations, Grand Trunk-CN North America  
Subject: "Intermediate and Future Rail Passenger Service"

MARCH CHAIRMAN: CARL SCHORN

- 4 Speaker: Jack Schram  
Subject: "The Magic and Mystery of Morocco"

### March Bridge Luncheon Next Special Event

The Special Events Committee announces a Luncheon/Bridge Party to be held at 12:30p.m., March 23 at The Community House. The theme is "Mark the Coming of Spring!" and if that happy thought isn't enough to bring you out, what you'll enjoy is a delightful luncheon followed by an afternoon of rubber bridge -- prizes and all!

These have been popular events in the past and SMCB members, applicants, wives and guests -- anyone who enjoys good food and a turn at the cards are welcome. Ticket prices will be announced in February when sales actually begin, so watch for announcements and sign up early!

**HARRY CYPHERS**  
CHAIRMAN

## Discussion Group

GENERAL CHAIRMAN - H. JEAN BATTS  
FEBRUARY CHAIRMAN: RICHARD R. GOLZE

- Feb. 4 Richard A. Place "Product Planning at Ford Motor Company"
- Feb. 11 James J. Hayes "The FBI"
- Feb. 18 Alvie L. Smith "The Great Corporate Public Relations Blunder of the 1980's"
- Feb. 25 Chief Piche, Director of Public Safety, City of Bloomfield Hills "The Public Safety Department"

MARCH CHAIRMAN: WILLIAM M. MACLACHLAN



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## The Reminder

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## Bending the Rules

### Dear Sir, You're Correct, but . . .

Member Arthur Held, who confesses to being 75 and "holding to what I think is good grammar but probably hopelessly engulfed by changes of new generations," got his answer in an exchange of letters recently with the person handling advertising for Ameritech.

Held wrote the following letter to the Chairman of the Board:

**Dear Sir:**

Our former education president Bush asks "Who do you trust?" Ameritech asks "Who do I make checks payable to?" and "Who do I call for service?"

In phrasing these questions a little differently, would you say "Do you trust I?" or "Do I call he for

service?" or should we remember the book *For Who the Bell Tolls?*

Held got an answer from Ray Lewis, vice president advertising & agency relations, which said:

**Dear Mr. Held:**

... You're correct. We have abused a rule of grammar. And for that I apologize and applaud your watchfulness.

Second, since this is advertising copy, we purposely communicated with popular usage ... not by textbook rules. It's something we do so that our messages are understood more easily by most customers. I hope you might see our point of view, even if you might not agree.

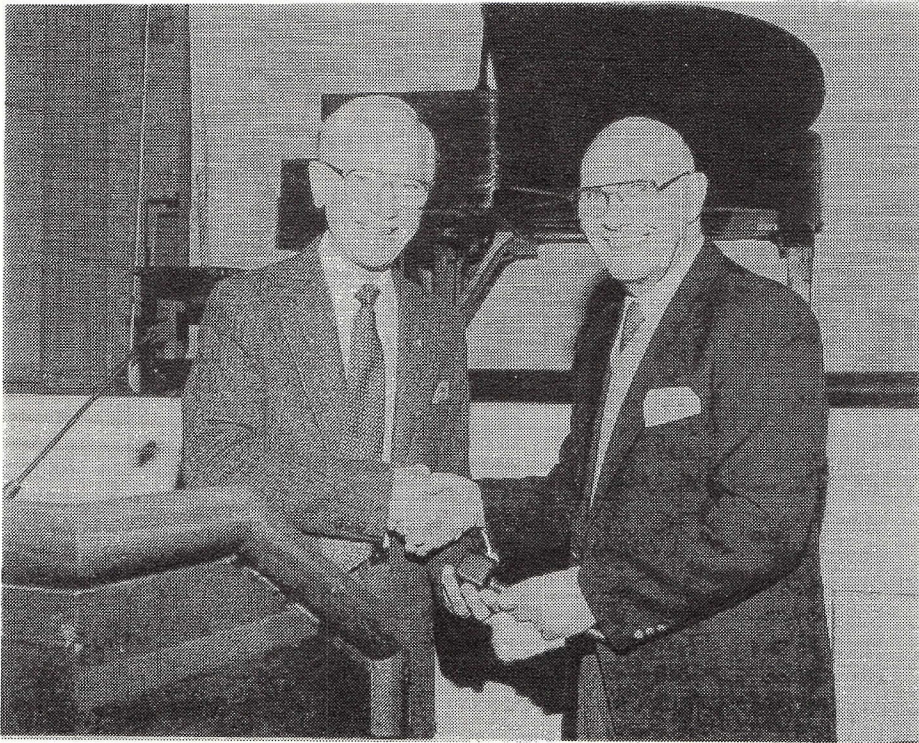
## Dates to Remember

Feb. 17	Session for golfers at The Dome at John R and 12 Mile Road. \$8 cost of two-hour session, 9 to 11 a.m.	
Feb. 8	Executive Board Meeting	9:30 a.m.
Feb. 8	Camera Group Meeting	2:00 p.m.
Feb. 9	Investment Group Meeting	2:45 p.m.
Feb. 16	Computer Group Meeting	2:30 p.m.
Mar. 23	SPECIAL EVENT -- "Mark the Coming of Spring" Luncheon/Bridge Party	12:30 p.m.
<b>BOWLING</b>	Mondays at Thunderbird Lanes	9 a.m.
<b>BRIDGE</b>	Tuesdays at 9 a.m. and Fridays after lunch	

**ALL EVENTS AT THE COMMUNITY HOUSE  
UNLESS OTHERWISE INDICATED**

**THE REMINDER DEADLINE: FRIDAY, FEB. 18, 1994**





**Changing the Gavel**

1993 President Bob Lotz presents the gavel to incoming 1994 President Cliff Lundgren ...a big job to do!

***"Heavy is the Head That Wears the Crown"***

The old saying above neatly summarizes the leadership roles in our own club. Often, we consider our electing someone to the presidency a tribute to his continued loyalty and past service. That is certainly true, but what is also true is that, by bestowing an honor, we also hand over one major

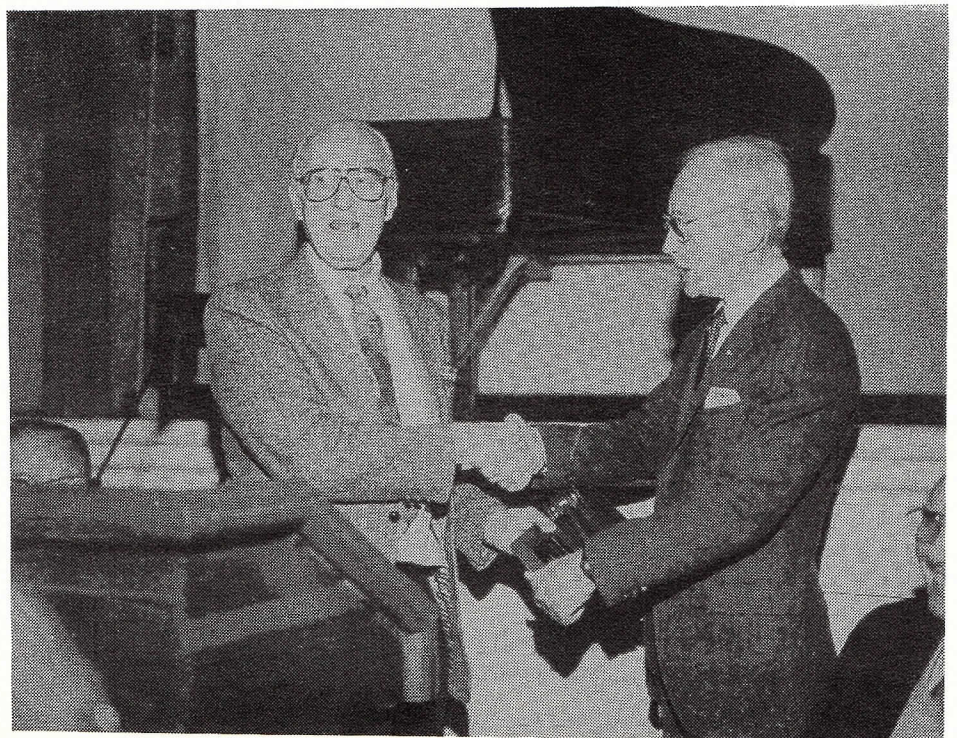
responsibility to the individual so honored.

Like the proverbial iceberg, only the tip of the president's job is seen on meeting days. Consider, also, the meetings and phone calls during a given week, and you see one busy person holding the organization together.

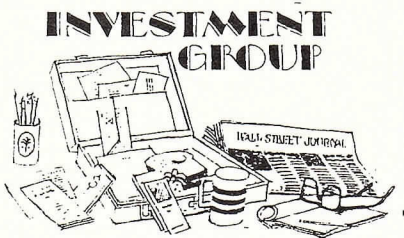
On this page are photos of Bob Lotz handing over the gavel to Cliff Lundgren and, in turn, being presented with a plaque from his predecessor, Henry Dawkins. If you haven't already done so, a handshake and a thank you of your own might make the crown just a bit lighter. (From the editor's desk, AMEN.)

**In Recognition of a Job Well Done**

Outgoing President Bob Lotz receives the traditional gavel plaque from Past President Henry Dawkins ...a job well done.







## Investment Group to Hear Tax Talk

The February meeting of the Investment Study Group will be held at 2:45 p.m., Wednesday, Feb. 9 at The Community House. The featured speaker will be Mr. Robert Aginian, a CPA with KPMG Peat Marwick. He will discuss changes we will discover in the 1994 Federal Tax Law and the pending Michigan Tax Proposals -- Sales vs. Income Tax.

Members, applicants, wives and guests are welcome. Bring your tax questions and go home with good answers.

### AN AFTERTHOUGHT

One of our recent speakers talked on HEALTH CARE -- THE SHAPE OF THINGS TO COME. Dr. Severyn is one of several Blue Cross/Blue Shield speakers available for group meetings on that subject. If you have a social, civic, church or professional organization that would like to explore this current issue, you may arrange for a speaker by contacting:

Ms. Patti Blenkle, Director  
Speakers Bureau  
Blue Cross/Blue Shield  
Tel. (313) 225-8120

## Bowlers Complete Half of 93/94 Season

The first half of the 1993-94 season (15 weeks) was completed on Monday, Jan. 3.

The winning team is No. 9 with 42 points: Ray Swartz, Captain; Murray Kennedy, Jack Corey, Tom Bedford

Second place was a tie with 36 points - Teams No. 1 and No. 6

Individual high games:

Wetters	223 and 222
Harper	220
Hoagland	218

Individual high series:

Swartz	569
Harper	565
Wetters	559

Team high games:

No. 13	675
No. 6	672
No. 12	664

Team high series:

No. 6	1,961
No. 12	1,895
No. 4	1,886

Highest individual averages:

Wetters	166
Reilly	162
Byington	159
Swartz	159

DON UPWARD



*To err is human...  
but to find someone to blame is  
genius!*

## Golfers -- Quit Shivering and Think Spring

Winter dates to remember: Feb. 17, Mar. 3, Mar. 17 and Apr. 14 at the Golf Dome. The Pro will be there, too. Times: 9:00 am to 11:00 am. Costs: \$8.00 total. Loosen up those muscles and get ready to play ...really well!

The season to come:

Mark your calendars as follows: Apr. 14, weather permitting, will be Opening Day at Springdale. Oct. 12, Golf Banquet. Please note: Foursomes, as they were in 1993, will be posted by Feb. 18. Please indicate any changes, deletions, additions and new foursomes as early as possible. There will be a column for Walk-Ons, but you should know that even if you do not sign up as a Walk-On, you can come out any Thursday morning and will be able to play. (You will be given a number as you arrive at the course and will be assigned as openings come up.)

Drawings for starting times for regular foursomes will be no later than Apr. 1, and to assure complete integrity and the avoidance of any hint of insider influence, the impeccable, unbiased and unimpeachable Immediate Past President, Bob Lotz, will do the drawing.



**OVERHEARD IN THE OUTER LOBBY** - One member recently remarked that when topcoat weather arrives 300 SMCB members trot out the same kind of coat and it's a crapshoot whether or not you'll get your own back. Well, so far-so good, and the name of the game is put identification in both pockets and remember which rack you used..

Julius Falke, our friendly Sgt. at Arms reminds us that coats must not be put on chairs or the floor. When coats are stuck in corners or the staff will hang them wherever they find space. Hang

### 1994 HANDBOOK CORRECTION

Due to a glitch in the computer printout that was not caught, Page 63 was incomplete. Under Article V, Items b & c were missing. Please write in the following:

- b. The chairmen of all standing committees.
- c. The immediate past president

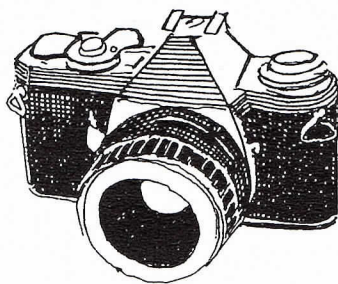


## Computer Group to Deal with Fractals

At the Computer Group's January meeting, Jim Reeves gave a detailed, step-by-step description of how he set up the Stock Game for the Investment Group on his Lotus 1-2-3 spreadsheet. He said it was based on a method developed by our former and esteemed colleague, the late Murray Hayward. The group also discussed experiences with spreadsheets, difficulties they encountered and their resolution.

For February (Note the time: Wednesday, Feb. 16, 2:30 p.m. at The Community House) John Delos will tell the group about his experience with fractals as displayed on his computer, with prints of some remarkable configurations to show. Don Cox will discuss Quatro Pro and its uses. As always, an open discussion will follow.

**JOHN R. CALDWELL**  
CHAIRMAN



## Camera Group Outlines Busy Year

Anyone interested in photography will revel in the many activities outlined for 1994 by the Camera Group. In January, the group enjoyed a presentation on Backpacking Isle Royale. The balance of the schedule follows:

**Feb. 8:** Put down your 35 mm and join us for a look at the electronic age. Experts from Woodward Camera will discuss and demonstrate the current personal video cameras.

A picture is worth a thousand words, but video tape can provide a moving record of an event.

**Mar. 8:** Bicycle tour of China

**Apr. 12:** Cameras at the Zoo

**May 10:** Critique of Zoo Pictures

**June 14:** Forensic Photography

**July and August:** No meeting

**Sept. 13:** TBD

**Oct. 11:** TBD

**Nov. 8:** TBD

All meetings will be held at 2:00 p.m. at The Community House.

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**A LITTLE OFF THE TOP** -- Joe Kern says there's nearly always an informal and unannounced SMCB subsection meeting going on at a neat little one-chair barbershop nearly everyone calls "Ed's Barbershop" located in the building near the corner of Worth and Maple, just west of Adams (1025 E. Maple -- lower lever, Rm. B-5). Joe says that in addition to getting a nice cut, you'll meet the nicest people -- including him and Ed, of course!

## SMC Directory Should Be Private

Recently, members received in the mail solicitation type literature from the National Right-to-Work Foundation. This was provided by the Vice President of that organization who had spoken to our club in December. He somehow received a copy of our directory and used it to address our members by mail. He has been informed that his possession of our membership list is contrary to our policy and requested that it be removed from their database and not passed on to any other organization. He has agreed to comply with our request.

It is important to remember that our club directory is not to get into the hands of anyone who is not a member of our club.

### COLIN POWELL'S RULES

Some "thoughts to live by" that the general has collected over the years.

1. It ain't as bad as you think. It will look better in the morning.
2. Get mad, then get over it.
3. Avoid having your ego so close to your position that when your position fails your ego goes with it.
4. It can be done!
5. Be careful what you choose. You may get it.
6. Don't let adverse facts stand in the way of a good decision.
7. You can't make someone else's choices. You shouldn't let someone else make yours.
8. Check small things.
9. Share credit.
10. Remain calm. Be kind.
11. Have a vision.
12. Don't take counsel of your fears or naysayers.
13. Perpetual optimism is a force multiplier.

### Did You Know . . .

That The Community House Office Services Department, in addition to supporting all of the day-to-day operations of The House, will do work for you at competitive prices? Call the Office Services Staff at 644-5832 if you need laser printing for

- resumes
- business letters
- newsletters
- membership directories
- name tags, file folder labels
- school papers
- brochures
- invitations, announcements
- transparencies

Other services include:

- labels
- mailing lists
- postcards
- small bulk mailings

Stop in to make your copies and use our fax service, too.



# KEEPING UP WITH\*NEW MEMBERS

## CHARLES M. HEINEN

**BACKGROUND**- Born in New York City, attended school in Mexico and Germany and various American schools. Joined Chrysler Corporation in 1934 and earned both BS and MS degrees from The University of Michigan by attending at night on a Walter P. Chrysler Scholarship. In his 47 years at Chrysler he served various positions and retired as Director of Research and Materials Engineering.

**FAMILY** - He and his wife Dorothy have seven daughters and twelve grandchildren. They have been Birmingham residents since 1947.

**HOBBIES** - Golf, woodworking, reading and travel

**SPONSOR** - Louis M. Randall, Jr.

## AL SAYERS

**BACKGROUND**- Graduated from Wayne State with a degree in chemical engineering. Owner of Electroplating Shop in Madison Heights and former co-owner of K. C. Jones Plating Company. Long-time Bloomfield Hills resident and active in a number of local activities.

**FAMILY** - Wife, Jean, a son and two daughters.

**HOBBIES** - Golf, bridge, fishing, skiing

**SPONSOR** - George Snider

## DOUG LIVY

**BACKGROUND**- Native of Ohio, came to Michigan and attended Birmingham schools. Traveled the United States with General Motors' "Parade of Progress." Worked with GM Sales and sold cars for 15 years at Birmingham GM factory store. Went to AMC and set up training program and served as a dealer consultant for NADA in Washington, DC.

**FAMILY** - Married, three sons and three stepchildren.

**HOBBIES** - Travel, collecting old cars and cooking. For many years managed local Little League Baseball program. Volunteer driver for BASCC.

**SPONSOR** - Jack Carr

## CLARENCE CARLSON

**BACKGROUND** - Born in Sweden. AB, BSE (I-M) degrees from University of Michigan. Juris Doctor degree from Wayne

# MEMBERSHIP NEWS

## DEATHS:

RAY EWELL, who was on leave, joined Nov. 1981

WILLIAM A. BASSE, who was on leave, joined Feb. 1988

BURKE BARTLETT, Life Member, who joined Feb. 1971

WALTER SPRAGUE, who joined Jan. 1982

NICHOLAS P. GREENBAUN, Life Member, who joined July 1978

## NEW MEMBERS:

		Sponsor	
COX, DONALD E.	1/94	646-6850	Tom Kilgour
595 Merritt Lane	B	48009	
(Marian)			
LATOVICK, RAYMOND	1/94	852-7672	Ben Root
1554 Ashover Cir.	BH		
(Marjorie)			
CARLSON, CLARENCE G.	1/94	540-4592	Les Swanson
1229 Pilgrim	B	48009	
(Lucille)			
LIVY, DOUGLAS K.	1/94	644-6959	Jack Carr
1575 Oxford Road	BH	48304	
(Barbara)			
HEINEN, CHARLES M.	1/94	644-7321	Louis Randall
4595 Burnley Dr.	BH	48304	
(Dorothy)			

## ADDRESS CHANGE:

WOOD, WILBUR  
31038 Huntley Sq. E., #208  
BVH 48025

SNELLING, WILLIAM  
15101 Ford Road, #66106  
Dearborn 48126

## LEAVE OF ABSENCE:

PAUL MORTIMER  
WILLIAMS SNELLING

## 1994 ATTENDANCE SCHEDULE FOR APPLICANTS

A - F	G - L	M - R	S - Z
Feb. 4	Feb. 11	Feb. 18	Feb. 25
Mar. 4	Mar. 11	Mar. 18	Mar. 25
Apr. 1	Apr. 15	Apr. 22	Apr. 29
May 6	May 13	May 27	Jun. 3
Jun. 10	Jun. 17	Jun. 24	Jul. 1
Jul. 8	Jul. 15	Jul. 22	Jul. 29
Sept. 2	Sept. 9	Sept. 16	Sept. 23
Sept. 30	Oct. 7	Oct. 14	Oct. 28
Nov. 4	Nov. 11	Nov. 18	Nov. 18

No meeting April 8, May 20, during the month of August, Oct. 21, or Nov. 25. Applicants are not eligible to attend December meetings.

State University. Was an Administrative Engineer with Pontiac Division, General Motors until 1970, then practiced law from 1970 until retirement. Member Michigan Bar Assoc., Oakland County Bar Assoc.

and ABA. Active in community life including YMCA - former President, Board of Directors.

**FAMILY**-- Married, wife Lucille and three children, five grandchildren.

**SPONSOR** - Les Swanson