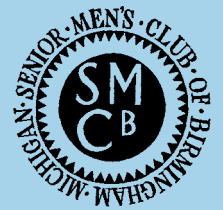


# The Reminder

June 2007

Senior Men's Club of Birmingham, Michigan



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## A River Cruise from the River Crab

**Tuesday, July 10, 2007**

Enjoy a leisurely, delicious dinner at the River Crab Restaurant followed by a scenic evening cruise on the St. Clair River. *The Huron Lady II* will take us along the beautiful American and Canadian Shores and under the Blue Water Bridges to a sunset on Lake Huron. Enjoy the view of sailboats out on an evening cruise and after the heat of the day, the breezes of the lake will guarantee you a sound sleep!



Menu choices at the River Crab, one of the outstanding seafood restaurants started by Chuck Muer include: two variations of whitefish, Maryland crab cake, lemon chicken and primavera linguine. Salad and dessert are included.

The bus will leave from the First Presbyterian Church parking lot at 3:45 PM on Tuesday, July 10. Dinner will be at 5:00 PM and the cruise will be from 6:30 PM to 8:30 PM with arrival back at the church at 9:45 PM.

The river cruise is the premier summer event for the Senior Men's Club and it is very popular with the ladies. Don't miss it!

—Tom Clapp, Don Upward and Mike Clement

## JUNE PROGRAMS

JUNE CHAIRMAN: Jim Judge

- 1 Al Eicher, SMC Member..... *The Early Days of Radio in Michigan*
- 8 Steve Wasserman, General Manager, WDIV, Local 4..... *Local TV's Impact on the Community*
- 15 Ritschard Homberg, Vice President and General Manager, WWJ-950 CBS Radio .... *Where is Local Media Going?*
- 22 Dave Robinson, Assistant Managing Editor Detroit Free Press ..... *The Daily Newspaper: Is it a Dying Breed or More Important than Ever in Our Chaotic Media Environment?*
- 29 John Belardo, President Hour Media, LLC..... *How Hour Media Came into Being and the Future of Detroit Media*

## JULY PROGRAMS

JULY CHAIRMAN: Jack McCuen

- 6 Colonel John J. McCuen (USA Ret.) ..... *War Evolves: The Art of Hybrid War*

## JUNE DISCUSSIONS

JUNE CHAIRMAN: George N. Herrera

- 1 Michael Stafford, PhD. .... *The Cranbrook Institute of Science*
- 8 George N. Herrera, SMC Associate..... *How Business is Done in Latin America*
- 15 Michael A. Nigro, D.O., SMC Associate..... *Autism-A Condition Searching for Definition and Treatment*
- 22 Bradley D. Farnsworth, Director, U of M, Center for International Business Education..... *China*
- 29 Paul Ewing, Board Member, Michigan Opera Theatre..... *History of Grand Opera from Monteverdi to Puccini*

## JULY DISCUSSIONS

JULY CHAIRMAN: Jaap Delevie

- 6 Jaap Delevie, SMC Member..... *Procreation or the Lack of it in Western Society*

# Membership News

## New Members:



**Michael Q. Frank, (Judith)**  
2477 Kingston Drive, Troy  
48084-2706, 248-649-6658  
E-mail: Dujybelle@aol.com  
Sponsor: Anthony J. DiMarco



**Bruce L. Fayerweather, (Mary)**  
586 Ashley Circle, Rochester Hills  
48307-4504, 248-852-2670  
E-mail: BFayerweat@sbcglobal.net  
Sponsor: Eugene R. Winters



**James A. Kurz, (Katy)**  
1658 Devonshire Drive, Troy  
48098-4377, 248-641-0966  
E-mail: JimnKaty@comcast.net  
Sponsor: Richard A. Suminski



**Anthony M. Parrottino, (Veronica)**  
3370 Burning Bush Road,  
Bloomfield Village  
48301-2166, 248-645-2182  
E-mail: AParrottino@comcast.net  
Sponsor: Donald McNair



**Robert C. Manby, (Joyce)**  
6859 W. Dartmoor Road,  
West Bloomfield, 48322-4322  
248-626-1805  
E-mail: RManbyJ@aol.com  
Sponsor: Charles R. Gates



**John R. Klein, (Pat)**  
1595 Salishan Lane,  
Commerce Twp., 48382-4815  
248-363-3020  
E-mail: Klein60@yahoo.com  
Sponsor: John S. Flintosh



**Thomas D. Sellers, (Nona)**  
7315 E. Greenwich Drive,  
Bloomfield Hills, 48301-3919  
248-540-6826  
Sponsor: Arthur Pope



**Donald O. Barlow, (Alice)**  
3415 Benjamin Ave #509,  
Royal Oak, 48073-2241  
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E-mail: GreenDon1@aol.com  
Sponsor: Howard J. Pridmore



**Joseph W. Schulenberg, (Fran)**  
2388 Fairway Drive, Birmingham  
48009-1813, 248-646-9536  
E-mail: JoeSchulenberg@  
sbcglobal.net  
Sponsor: Daniel H. Dahl



**Karl K. Klipfel, (Shirley)**  
2425 Mulberry Square #42  
Bloomfield Hills, 48302-0694  
248-334-8208  
E-mail: KarlKlip@aol.com  
Sponsor: Daniel H. Dahl

## New Associates:

**John F. Kane**  
2060 West Lincoln Street, Birmingham, 48009-1836  
248-258-0986, E-mail: JackKaneJr.@aol.com  
Sponsor: John Corey

**Richard Pavy, (Nancy)**  
5992 Lahser Road, Bloomfield Hills, 48301-2018  
248-258-3444

Sponsor: Ulrich Fahrun  
**Benjamin Schwimmer, (Shirley)**  
634 Rudgate Road, Bloomfield Hills, 48304-3356  
248-540-3697  
E-mail: BenShirley@aol.com  
Sponsor: John W. Reddy

**Maurice O. Elvekrog, (Jan)**  
1429 Quarton Road, Birmingham, 48009-1036  
248-642-3100, E-mail: Maury@seger-elvekrog.com  
Sponsor: Frank M. Barnes

**C. H. Hudson, (Laurie)**  
30705 Timberbrook Lane, Bingham Farms, 48025-4664  
248-646-5936, E-mail: Cal2928@comcast.net  
Sponsor: Charles R. Gates

**Leslie J. Battey, Jr. (Rose Marie)**  
5200 Wing Lake Road, Bloomfield Hills, 48302-2763  
248-626-4208, E-mail: JimBatteyJr@sbcglobal.net  
Sponsor: Richard A. Suminski

*continued on page 7*



## Monday Golf

Monday Golf is scintillating! May 7 brought 35 players and nine birdies. Phil Buccini birdied holes # 1, 2 and 5. Pete Good nailed #1. Bob Gualdoni popped #2. Jim Doyle and Cliff Dean handled #5 and Ken Bugis humbled #8. Good old hole #9 held off all attempts.

Ken Bugis was closest to the pin on #2. Best scores were Phil Buccini and Pete Kass at 41, Ken Bugis and Jim Doyle had 42. Eldon Crawfis and Ed Jones were at 43 and Ed Butler and Bill Spreitzer recorded 45.

April 30 wasn't quite as spectacular but just as much fun. Bob Munn birdied #3 with three perfect shots—middle of the fairway, on in two and then a dead-center putt. Dennis Kozak birdied #7. Ted Chapekis was closest to the pin on #2.

Low scores were: Jim Doyle 42, Ted Chapekis and Eldon Crawfis at 43, and Ken Bugis, Pete Kass and Bill Spreitzer at 44.

The league has been averaging almost 34 players, but we have room for more. The course is in great shape. Please come and join us – especially new associates. Just come to Lincoln Hills between 7:30 and 9:00 AM, and our starters (Tom Waffin and Ed Jones) will assign you a starting time. Hope to see you at the course.

—Bill Spreitzer

## Thursday Golf

The committee wishes to advise that the scuttlebutt going around Springdale on Thursday mornings is only half true. (For those of you who do not know the full meaning of "scuttlebutt" just ask some old salty sea dogs like Jim Schaefer, Bob Bannon, and Bob Freeburg. They will give you the secrets).

First scuttlebutt is that the committee will start charging \$1 for each mulligan taken on the first tee. This is absolutely false.

The second scuttlebutt is that the committee will reinstate the notorious "Bonus Bucks" for being closest to the pin and sinking a 6 foot or more putt for a birdie on hole #6. This is absolutely true. "Bonus Bucks" name is being changed to "The Cliff Dean Cup" (Cliff is the outstanding golfer who last year sunk the most 6 foot plus birdie putts only to be trumped by someone being closer to the pin).

The Cliff Dean Cup competition will begin on May 31 and continue until the tournament begins on August 23. It will not be competed when the scrambles are played on July 12. Bonus starts at \$10 and grows by \$10 each week until some great golfer collects and then will restart at \$10. The Cliff Dean Cup will be awarded at the Banquet to the golfer who collects the most extra \$.

Hit them high, hit them long, and hit them straight.

—Chuck Travers

## Associate, Not Applicant, Members!

On April 20, 2007 the membership of the SMCB approved changes to the constitution and by-laws that redefined the membership categories of the club. As a result the applicant category has been eliminated and all men previously in that category are now associate members. Therefore, the previous named Applicant Committee has now been renamed the Associate Members Committee.

Another change of note is that Associate Members will now be required to attend an Associate Members Orientation meeting prior to being extended an invitation to Active Membership. The Orientation Meeting is held by the Associate Members Committee once each quarter. It is important to attend an orientation soon after being welcomed to the club as an Associate Member.

The next Associate Members' Orientation is scheduled for Friday, June 29 at 9:00 AM sharp. All those new Associate Members and any of you on the "waiting list" who have not completed this requirement should plan to attend. Look for a notice in the mail soon about this Associate Members Orientation Meeting. It will be sent to all those who have not attended an Orientation. The meeting will last about one hour and will conclude in time to register and purchase a lunch ticket for the regular Friday membership meeting. Welcome to All Associate Members!

—Dave Dinger

# SMC Anniversary Celebration

May was the official celebration month for the 50th anniversary of the Senior Men's Club - our golden anniversary. Each Friday featured a special program, with May 4 devoted to a look back at our history and our accomplishments. Notable members were honored, messages of congratulations were read and historical memories were noted. This meeting was chaired by Jerry Heller and was warmly received by attendees.

Subsequent Friday programs were:

- an informed and in-depth discussion of the problems facing the domestic automobile companies by Dr David Cole. (This presentation is detailed elsewhere in this issue).
- a fascinating video of adventures in space experienced by Astronaut Jack Lousma - pilot of the space shuttle Columbia.
- a probing discussion of the challenges facing the Detroit metropolitan area by former Detroit mayor Dennis Archer, including possible plans for a prosperous future.

Each of these meetings was well received with near record attendance.

Perhaps the highlight of our celebration month was a special anniversary banquet held at the San Marino Club on May 15.

Attendance of nearly 400 represented an all time high for a SMC event. This warm and wonderful evening included outstanding menu choices, sparkling entertainment and the



usual warm camaraderie of festive Club events.

The Arizona Son musical ensemble featuring Devin Scillian played a variety of

musical selections from the 50's and 60's -an era when the Senior Men's Club began and flourished. After some up-tempo selections, the ensemble slowed the musical pace and members and wives discovered their dancing shoes. Perhaps 40 - 50 couples displayed their dancing skills to the smiling approval of all. The evening was an outstanding success and the highlight of our overall anniversary celebration.

The banquet was a joint production of the Anniversary Committee and the Special Events Committee. The Dinner Party Committee consisted of: Dick Harper, Chairman, Art Held, Harry Orton, Jim Orton, Irv Poston, Sherwin Vine.

# David Cole



David Cole, Chairman, Center for Automotive Research, University of Michigan, was the speaker

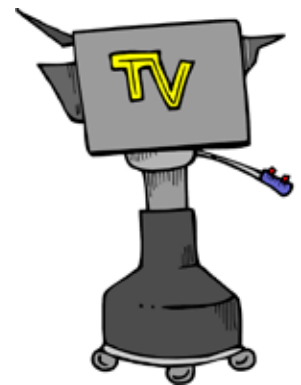
May 4. Because of a funeral or other conflicts, several members were unable to attend. Recording Secretary Irv Poston's notes report:

"Dick Harper, who is the May Program Chairman and is Chairman of the 50th Anniversary Celebration Committee, introduced Dr. David Cole, Chairman of the Center for Automotive Research in Ann Arbor, Michigan. He is a graduate of the University of Michigan and has been a professor in mechanical engineering there. He covered an interesting topic 'Future of the Auto World: Round or Flat?' He pointed out that the auto industry is not in an orderly transition, and that 2006 and 2007 have seen dynamic periods of change. He relates the present time as being in a 'Perfect Storm' where all factors are bearing down simultaneously. He feels that being simply 'Lean' is not enough; operations must be 'Lean and Agile.' Operating as a 'Team' is not enough; a strong 'Coach' must lead and focus on the 'Team.' Dr. Cole thinks much more collaboration must take place to advance technology and contain costs."

The complete speech can be seen on Bloomfield Community Television Channel 15 (Channel 18 in Birmingham) Wednesday evening, May 23 at 7:30 PM or Friday afternoon, May 25 at 2:30 PM.

# Bloomfield Community Television

Bloomfield Community Television has recorded all the presentations at the Senior Men's Club in the month of May. The series is being aired every Monday morning 11:00 AM, Wednesday evening 7:30 PM, and Friday afternoon 2:30 PM Bloomfield Community Television broadcasts on Cable Channel 15 in Bloomfield Township and Bloomfield Hills and on Cable Channel 18 in Birmingham, Beverly Hills and Bingham Farms.





# 50th Anniversary Dinner Party Tuesday, May 15, 2007 San Marino Club, Troy



*Dick Harper and Devin Scillian*



*Bill and Dolly Johnson*



*Ken and Phyllis Urwiller*



*Bob and Sally Pullar*



*Irv and Lois Poston*



*John Dudash*



*John and  
Mary Slocum*



*Gretchen and  
Chuck Kirkpatrick*

# Groups



## Computer Group

The title of June's Computer Group Meeting is "Your Computer Might Be Your Best Investment Tool." For instance, if you feel that one of the ETF index funds in the pharmaceutical field will be a winner, how do you find that fund? One path would be to go to your computer and access Morningstar.com Library Edition through the Baldwin Library URL. Then go to the Screeners option where you can ask for the lowest cost, largest size pharmaceuticals ETFs and check their multi-year performances. No guarantees, fellows, but it sure beats throwing darts.

The Baldwin Library has the Morningstar Program, which is free to its members, as well as a one hour training program to help you get started, also free. They have scheduled a training session for 3:00 to 4:00 PM on Wednesday, June 20 for Senior Men's Club members and associates. This is a hands-on session with the laptops provided by the Library. The one problem is that they can accommodate only eight people at a session. The Library will schedule additional sessions in July or later to meet our needs.

If you are interested in attending the June 20 session, please email me at nordyglad@yahoo.com. If you prefer a later date, please let me know. Additional dates will depend on how many sign up for the training. No guests, please. However, if your spouse is the computer operator in your home, she is welcome in place of you.

—George Nordenholt

## Classic Movie Group

On the second Monday of the month, June 11 from 1:00-3:00PM, SMC Member Irv Poston will present his pick of the month, "Broadway Melody of 1940." This is the last and best of the Broadway Melody series of the 1930s featuring the only on-screen pairing of dance legends Fred Astaire and Eleanor Powell. The SMC version of "Dancing with the Stars" will be preceded by Our Gang in "The Big Premiere."

—Augie Perrotta



## Investment Group

The Stock Game is in the home stretch, the finish line is May 31. Roger Struck continues to lead with a 48% gain. Roger Vogel has moved to 2<sup>nd</sup> place with a 35.5% gain. Reid McCulloch is a close 3<sup>rd</sup> with a 34.6% gain.

On Wednesday, June 13 at 2:45 PM, the Stock Game leaders will share their stock picking secrets. All SMC members are invited to share their investment experiences and advice. The market outlook and other investment subjects will be discussed. Bring your ideas to this "once a year" meeting.

—George Miller



## Camera Group

The Camera Group will not meet again until September.

—Bob Lyle

## For Sale

Al Eicher reports that the Club's 50th anniversary video, which has been on sale before Friday meetings, is now also for sale at Border's Books, 34300 Woodward Ave., in Birmingham. The price is \$15, the same as at The Community House, where they will be available through Friday, June 15.

## Chess Group Considered

Associate John Marshall would like to find out if there is sufficient interest in the ancient game of chess to form a Chess Group. The club could be conducted in a manner similar to the Bridge Group.

Once it is determined that there are enough men interested in playing, a schedule will be established. (Fridays following the weekly SMC meeting will certainly be considered.) It is anticipated that the venue will be The Community House. You need not be an experienced player to participate. John would be delighted to teach the basics of the game to interested men.

If you are interested in participating, please contact John, either by phone 248-642-1297, or e-mail jnmarshall@comcast.net. Indicate your level of play: "experienced," "know the moves," or "would like to learn." Also note when you would like to play.

—John Marshall

## Tom Brokaw DVD

The Senior Men's Club Anniversary Celebration on May 4, 2007 included a congratulatory message on video from retired newscaster Tom Brokaw.

Brokaw noted and praised our 50 years of service to the community and he specifically discussed our member war memoirs publication "The Wars of Our Generation." He observed that the theme of our book was quite similar and consistent with that of his best selling book "The Greatest Generation."

Based on indicated member interest, we have received the right to reproduce a limited number of copies of this DVD. They will be priced at \$5 and will be available starting Friday, May 25, 2007.

—Dick Harper

### Every

Past President Don Clark suggested including this letter in *The Reminder*. It was read by Jerry Heller at the May 4 meeting.

April 18, 2007

Senior Men's Club of Birmingham

Gentlemen,

*I have been a member of this club for 29 years, and had the privilege of serving as President for the 1984 year. During this time I have watched the club grow and prosper. So on this 4th day of May 2007, I send you the following message:*

EVERY            Officer of the club  
EVERY            Committee Chairman  
                     Committee Vice Chairman  
                     Committee Member

AND EVERY    Club Member

*Contributes to the service-giving and improvement of the Senior Men's Club. Gentlemen, the club is in your hands! Do your best to sustain and improve it!*

*Sincerely Yours, Art Burgott*

*Membership News continued from page 2*

## To Life Member:

James N. Isham (LOA), joined May 1990

George Kendro (LOA), joined May 1996

Kenneth A. Fox, joined April 1993

## Resigned:

Richard H. Gregory

## Dropped:

Associate Lloyd H. Diehl Jr.

## Deaths:

Robert E. Miner (Life), joined February 1986

—Pete Kass, Membership Chairman

—Bill Peschel, Membership Vice Chairman

—Bill Shaffmaster, Photography

## Discovering Windsor

Wednesday, June 13, 2007



This is the first of three trips to Canada this year planned by the Senior Men's Club

Special Events Committee (four, if you count the St. Clair River Cruise in July). For \$30, your trip includes the motorcoach to Windsor with stops at three magnificent locations:

### WILLISTEAD MANOR –

An Albert Kahn designed manor home built in 1906 for E. Chandler Walker, the second son of Hiram Walker. The home sits on a 15 acre site east of the city. It is a Jacobean-English style mansion with marble, rich wood paneling and carved oak staircases and cabinetry. Restoration was completed by the City of Windsor in the late 1970's.

### CANADIAN CLUB HERITAGE CENTER –

This early 20<sup>th</sup> century building houses the reception center for the Hiram Walker Distillery. You will see a film on whiskey making, and enjoy a lecture and tasting. There is an art gallery and gift shop also to be visited.

### KOOLINI'S –

One of the jewels in the Windsor crown of fine Italian restaurants is Koolini's. Lunch will include your choice of chicken, veal or eggplant with side dishes and dessert. The bus will be available for boarding at 9:00 AM and depart promptly at 9:30 AM from the First Presbyterian Church parking lot on Maple Road. We expect to return by 3:30 PM. Space for this trip is limited to 56 people.

—John O'Brien, Jim Judge, Larry Smith,  
Special Events

# Thank You!

Seven days at Beaumont Hospital gives one time to reflect on the importance of friends and supportive groups. You men of SMC fall into both groups and I can't think of any better way to thank each of you for your visits, cards, phone calls, notes and e mails than this note.

I am proud to be a part of SMC, but regret not being able to participate with you in the initial 50 year anniversary Friday program which Ken Urwiller handled so well at a moment's notice. Life is good!  
—President, Bill Johnson

## Mystery Lyrics

Thirteen readers knew these lyrics:

*Look at me, I'm as helpless  
as a kitten up a tree*

are the opening lines from the great ballad "Misty." We received several mentions of the Johnny Mathis hit recording of this song as well as references to the Clint Eastwood movie, "Play Misty for Me."

First with the answer after e-mail distribution of *The Reminder* were Dale Parker, Keith Jones, Jim Leese, and Jerry Heller. After mail distribution, we first heard from Jack Howell, Bob Seeley, Bob Klein and Russ Frye.

This month we have a torch song lyric challenge for you. The key lyric:

*Ever since this world began  
There is nothing sadder than*

Can you name that tune? Obscure hint: The gal singer most associated with this song once found Frank Morgan behind a curtain.

—Dick Harper



## The Reminder

Senior Men's Club of Birmingham  
380 S. Bates St. Birmingham, MI 48009



*Address Service Requested*

## CLUB DATES TO REMEMBER

**Executive Board Meeting:** Tuesday, June 12, 2007, 9:30 AM

**Reminder Deadline:** Friday, June 15, 2007

### Games

**Bowling:** Wednesday, 8:45 AM at Thunderbird Lanes

**Bridge:** Tuesday, 9:00 AM and Friday after lunch

**Golf:** Monday, 7:30 AM at Lincoln Hills  
Thursday, 9:00 AM at Springdale

### Special Events

**Discovering Windsor,** Wednesday, June 13, 9:30 AM

**River Cruise,** Tuesday, July 10, 3:45 PM

### Group Meetings

**Computer:** Wednesday, June 20, 2007, 3:00 PM, Baldwin Library

**Investment Study:** Wednesday, June 13, 2007, 2:45 PM

*All events at The Community House unless otherwise stated.*

## THE REMINDER

A monthly publication of the Senior Men's Club of Birmingham, which meets on Fridays at 10:30 AM at The Community House, 380 South Bates Street, Birmingham, Michigan 48009.

Officers for 2007 are: Bill Johnson, president; Ken Urwiller, first vice president; Bob Pullar, second vice president; Irv Poston, recording secretary; John Flintosh, corresponding secretary; Bill Sprague, treasurer; Bill Minard, assistant treasurer; Bill English and Tom Clapp, officers at large; Bill Crabtree, parliamentarian.

THE REMINDER includes: Chuck Kirkpatrick, editor; Dick Harper, Paul Pentecost, Bill Reilly, Dick Davis, associate editors; David Schneider and Bill Shaffmaster photography; Lee Trumbull, computer layout; Bob Jordan, mailing.